

Rod and Gun Club Board Meeting Minutes

Annual Meeting

12-04-2022

Redmond Senior Center

325 NW Dogwood Ave

Redmond, Or, 97756

Meeting called to order at 1:00 PM by P Mitchell

Roll Call:

Tom Hickman_____	Curt Hinshaw __x__	Phil Mitchell__x__
James Hawkins__x__	Brad Cohen__x__	Tommy King__x__
Dan Carter__x__	Ron Stinson__x__	Maureen Rogers_x__
Brian Ferry__x__	T Gibson__x__	Brad Davis__x__

The Annual Meeting was held at the Redmond Senior Center on December 5th. There were 12 members attending. The electronic voting was completed with 188 votes cast. Two votes were cast at the meeting. The nominees for election were all elected. Jim Tier will replace Tom Hickman as Director of Sporting Clays. Questions from the floor were answered regarding the CUP timeline and pricing difference between membership and public usage fees.

Motion to adjourn the Annual Meeting by M Rogers, 2nd by R Stinson, unanimous

Introduction of Officers and Directors...Phil Mitchell

Discipline Reports

Cowboy Action...James Hawkins

2022 was an off year again. Monthly shooter revenue was down 46% from last year. People we talked to were saving their resources for the "big matches". (Annuals and Championship level matches) We only had one shooter shoot the

Sunday of our summer two-day matches. We will be looking at going back to the 2nd and 4th Saturday schedule.

On the plus side, revenue for the 2022 Oregon State Championship were up 36%. It generated \$3076.00 in fees to the club and \$4451.00 in donations for range improvements.

Many out of state shooters said that they would attend The Oregon State Shoot if they could do a circuit of annual shoots while in Oregon. We've moved the Oregon State Championship to the 1st weekend in June. This puts us in a stretch of three big shoots in a row in Oregon.

To further take advantage of the big shoot draw we've added two more championship level shoots.

6/1-6/4 The SASS Oregon State Championships. 6/5 The SASS Oregon State Black Powder Shootout. 6/6-6/7 a possible annual Wild Bunch match. 6/8-6/11 The SASS Western Frontiersman Territorial Match. The goal is to draw more shooters and cut the cost of putting on each shoot by as opposed to three or four separate set ups. We're also hoping that some shooters will take advantage of the other disciplines RR&GC has to offer in the times between matches.

We had to raise the height of one of our back berms which took most of our range improvement funds.

Hopefully 2023 will be a year of improvement.

Facilities...Ron Stinson

Tenants in both the stick built and mobile home gave notice they would be leaving. One in spring and other in fall. New potential tenants were contacted and new tenants selected. Each vacancy was filled with very little vacancy time and each with an increase of revenue to the club. Worked with each tenant over several issues and their needs.

Assisted discipline directors with keys for their volunteers
and maintained a data base of key holders

Marketing/Membership...Brad Cohen

2022 was the first full year using the new website Our website,
www.RRandGC.com, is the best source for what's happening at the Club!

- Web stats:

Unique Users average: 1000 / month = 12,000 / year

Site sessions average: 1725 / month = 20,700 / year

Traffic source for the year: Google search: 64%, direct rrandgc.com entry: 25%,
DuckDuckGo: 3% Bing: 3%, Balance = 5%

Devices used to access the site: Mobile: 61%, Tablet: 2%, Desktop: 36%

Most visited pages: 1) Home page 2) Hours/Fees 3) Calendar 4) R/P 5)
Memberships 6) Sporting Clays 7) Education/Programs

- 63 total emails sent to Membership with avg Open Rate – Annual Members:
65%, Life Members: 60%.

- Answered Club phone and returned voicemail messages.

- Helped promote events and programs for various directors.

- Club featured on the Central Oregon Daily News “Get Outside” segment

- Helped start the New Shooter Orientation program with the R/P director

- Helped organize Redmond PD use of the Instructors Range

Membership:

- Total 2023 Memberships as of 11/28/2022: 162 vs 96 last year

- 2 Life Membership sold Total Life Memberships: 141

- Total 2022 Memberships (as of 9/26/2022): 492 (17 + 4 of these are comp, 1
from 2020 gift cert)

- Approximately 50% of 2021 members renewed for 2022. 50% are new members

- Updated Excel membership roster
- Issued 2022/23 membership cards
- Updated Square with current membership number and expire date so range offices can verify membership using POS
- Implemented electronic survey application for improved Membership feedback
- Continued focus on value of membership including support to change pricing structure to favor Members2022 Annual Report

Rifle/Pistol...Dan Carter

January

Finalized range orientation process for new RSOs

February

- On February 5 we had 200+ yards of red cinder fill material donated to the R/P Ranges by Don Dunn from Terrebonne. The fill was delivered by SAR Rock Products who donated both a double dump truck and driver (<http://sarrockproducts.com/>). Thank you, letters were sent to both donors. The cinders were spread on the main rifle and pistol ranges, as well as paths from the range office to the ranges
- o Instructor's Range (training range) was cleaned of weeds, western portion was leveled, and red cinders were spread on an expanded range floor. The range is now about 2.5 greater range area, with an expanded shooting line of 50 additional feet to the west of the old shooting line. The expansion allows firing lines up to 50 yards from the targets
- o red cinders spread at Action Pistol ranges. Besides looking better, the ranges are better utilized in wet weather – less mud.

March

- A new 14-foot shooting bench was installed on the pistol range
- Action Pistol and Rimfire Challenge were both back on the schedule after a winter off

April

- Normal range operations with generally cool and wet weather

May

- Three events took place in May, Action Pistol 2nd and 4th Saturdays, Rimfire Challenge 3rd Saturday and our first Steel Challenge on the first Saturday of the month. Steel challenge consisted of 3 stages with 5 strings of fire each stage and was well received by those attending
- Plans put in place for New Shooter Orientation (NSO) seminars starting 2nd Sunday
- Target holder brackets added to east pistol range

June

- We held our first New Shooter Orientation seminar on June 12. The classroom introduction to pistols was at the Trap building, and the live fire practice was at the pistol range. All present had a good time and learned pistol safety and the basics of shooting.
- 4 events took place at the Action Pistol shooting bays, so that area of the range is getting good usage
- The club received a \$10,000 grant from the NRA-Foundation to be used for berm construction. McFarlane Excavation started work on the new rifle range west berm near the end of June. They were able to construct 135 yards of berm-base for our new flex range. Our consulting engineers have designed a flexible configuration rifle range, which will allow multiple rifle ranges and longer shooting distances. There is a site plan at the Rifle Pistol office

July

- A shed for the solar power equipment was completed and the equipment required to run the power was installed. The solar system provides power to the Range Office POS system and lights
- 4 events took place at the Action Pistol shooting bays

August

- Hay bales were donated to R/P and were placed at the base of the pistol impact berm to aid in preventing ricochets.
- Our 2nd NSO was well received in early August

September

- Shooter numbers have increased every month since January and people return to the range after the 2-year long Covid experience. Numbers through September totaled 3200 at Rifle Pistol, averaging 356 people per month, or 18 people daily when the range was open.

October

- We had a donation of six 55 gallon blue plastic drums. The drums are used at Action Pistol for both gun benches and as cover for shooting drills.
- The Point-of-Sale system has been universally applauded by the Range Office RSO staff. Thanks to Tommy King for all of the effort to get the system up and running.
- The final events of the year took place at Action Pistol. Action Pistol will remain open on 2nd and 4th Saturdays depending on the weather. Both Rimfire and Steel Challenges will resume spring 2023.
- On October 14, R/P offered a Home Defense shotgun class for 12 club RSOs. It was very well received with great feedback from participants. This was scheduled as a “thank you” event for our volunteers.

November

- A Veterans and Vintage Gun appreciation day took place November 5. A cold day but good turnout. Scouts performed a flag ceremony to start the event. Thanks to Maureen Rogers for organizing.

Sporting Clays

3710 Shooters through November 26th.

102 youths and 140 Female shooters this year.

Group sales-Groups used the site for Bachelor Parties, Birthdays, and Company Team Building.

Stations 13-16 were moved because of shot fall concerns. A lot of positive comments on the change.

Trap:

Interim director since April has been Brad Cohen
2022 Financial Brief

Treasurer

Despite the COVID concerns and the problems with ammunition availability, 2022 has been a strong year financially for RR&GC. Total income for the period of January 1 through the end of October exceeded \$300,000 and the estimate for total income at year end is \$375,000+.

All of the operating Disciplines performed well and we have enjoyed strong support from a fine group of Firearms Instructors. Several Special Events have increased our profitability and given the Club exposure to new Clients and potential members.

The rental properties have new tenants and we were able to increase the rent on both properties. The buildings are in need of some repair and the tenants are working with us to affect these repairs.

Club expenses for operation of the total facility is under budget. Insurance and Professional Fees for Legal and Accounting Services were as expected. Required changes to the C.U.P. have added costs for Engineering, but these are one-time costs and were anticipated.

Maintenance and Repair have remained under budget for the year. A great deal of credit for this needs to go to the volunteers that put in the time and effort to keep this facility operating.

The Year End Profit and Loss Report and Balance Sheet will be available and discussed at the February 2023 Board Meeting. We encourage all members to attend this meeting to get a better understanding of Club finances and accounting practices.

RR&GC Treasurer

Tommy King

Woman's Programs...Maureen Rogers

Special Events – were conducted once a month before Ladies' Nites began and after Ladies' Nites ended.

Sadie Hawkins Shoot. Saturday, Feb 5, 2022, 2:30-6:30pm. \$45 per couple, which included range fees, prizes, refreshments. Shooters registered and paid online through the RRGc website. This was also a trial run of on-line registration and on-line payment leading up to the Women On Target event in May.

Tin Can Shoot. Thursday, March 17, 2022. 3:00-5:00pm. \$20 per shooter. Refreshments and prizes provided.

Tea & Crumpets Shoot. Thursday, April 21, 2022. 4:00-6:00pm. Normal range fees. Refreshments and prizes provided. Results: canceled due to weather and no registrations

Women On Target Clinic. Saturday, May 14, 2022. 7:00-4:00. \$60 per participant, which included swag bag, booklets, flyers, hearing protection, certificate. A one day NRA supported instructional clinic where all disciplines were involved: 5 Stand, .22 Rimfire, Archery, Cowboy Action, Rifle, Pistol. Women were placed into groups and rotated every hour to participate in each discipline. All equipment and ammunition were provided for shooters. Results: 40 volunteers of which 40% were women, 41 registrants, 28 participants, \$2100 gross income, \$1631 expense, \$469 balance used to purchase ammunition for next year.

Veterans and Vintage Appreciation Shoot. Saturday, November 5, 2022. 10:00-1:00. Hosted by the Women's Programs Committee. 13 Scouts in uniform performed the opening flag ceremony, 4 of whom were girls. The Scouts were then allowed to shoot for \$2. Veterans shot for \$5 for the day. There were 3 vintage firearms displays, "We're the Worst" food truck, and 2 Veteran's Organizations with display tables. All volunteers said they had a fun time and would return next year. Results: 24 volunteers, \$365 income + \$125 donation from the raffle to go toward the long range rifle range; with raffle winner being a female veteran who in turn donated the patriotic quilt to the Veteran's Ranch.

Ladies' Nites – are a designated time for women shooters only, in a safe, relaxed and fun environment, custom-tailored to the shooters' experience level, using her own firearms to become more comfortable, build marksmanship and proficiency in shooting skills. It's also a fun time shared with BFF, sister, mother, daughter, granddaughter, etc. Coaches, certified instructors, and a Range Safety Officer are present for additional support. 12 sessions were scheduled from May 12 through October 27, twice a month, the 2nd and 4th Thursdays 5-7 pm.

Results during that time: 62 shooters, 35 volunteers, \$796 income

Committee members have included, at one time or another, some more active than others:

Zenodie Arlas

Elizabeth Christofferson

Ginger Cocco

Cheri Herr

Jeanmarie Kapp

Robina Koenig

Marlene Meyers

Victoria Parker

Kelly Rasmussen

Maureen Rogers

Karen Scrabeck

Michaela Smith

Shannon Wedding

Kim Wood

Youth Program's...Brian Ferry

SUMMARY: THERE WERE 235 YOUTH THAT PARTICIPATED IN 18 EVENTS THIS YEAR; DOWN FROM THE 292 YOUTH AT 22 EVENTS IN 2021. MOST OF THE

DECLINE WAS FROM FEWER HE FIELD DAYS. KEY PROGRAM ACCOMPLISHMENTS INCLUDED PROVIDING AMMUNITION TO YOUTH, HELPING TO KEEP TRAP OPEN, MAINTAINING THE BOTTLE AND CAN REDEMPTION **PROGRAM, AND CREATION** OF THE MELVILLE SCHOLARSHIP PROGRAM. PROGRAM INCOME AND EXPENDITURES TO DATE ARE \$1893 AND \$1170 RESPECTIVELY. THE YOUTH PROGRAMS TEAM AND CLUB VOLUNTEERS PROVIDED MANY HOURS OF SUPPORT, WITHOUT WHICH THERE WOULD HAVE BEEN NO YOUTH PROGRAM. THANK YOU!

DETAILED DESCRIPTION OF ACCOMPLISHMENTS

The Youth Program supports the Club and community by providing opportunities for families and youth organizations to develop their shooting skills. This year's activities included:

GROUP ACTIVITIES

- 1) HUNTER EDUCATION (HE): Oregon Department of Fish & Wildlife (ODFW) HE Course Field Days occurred from February through September. Five field days were conducted by ODFW with 70 participants, down from 8 field days with 129 participants in 2021.
- 2) RIMFIRE CHALLENGE: This program offers competitive, timed events for experienced youth and adult shooters once a month from March through October. This year 8 youth shooters participated compared to 5 in 2021.
- 3) SCOUTING: A total of 28 scouts participated in shotgun, 22 rifle, BB Gun, and archery shooting in 3 events held June 23rd - 26th. This is an increase from the 22 scouts that participated in 2 events last year. RRGCC also supported the Scouts by providing ammunition and clay targets.
- 4) MOUNTAIN VIEW HIGH SCHOOL TRAP CLUB: The third year for this group that use the trap discipline during spring and fall school periods. This year 107 enrolled, compared to 97 in 2021. Youth program staff contributed to help keep Trap open and provided 21 cases of ammunition for the team to practice with at RRGCC.
- 5) YOUTH SHOOT FREE DAY: This was the third year of this event that offers youth the opportunity to shoot for free, and provided

2022 YOUTH PRGRAM INCOME AND EXPENDITURES

INCOME SOURCE	AMOUNT(\$)
Beverage Container Redemption Proceeds	1402
Direct Monetary Donations	91
RRGC Facility-Use Fees	400
Total	1893

EXPENDITURES

Ammunition Purchases	956
Clay Bird Targets	194
Copies and Posters for Youth Activities	20
Total	1170

Questions from the Membership

Voting for Officers and Directors

Adjournment